

## COOKIES POLICY

The website [www.bluesmile.pt](http://www.bluesmile.pt) uses cookies in order to improve and understand how the platform is used. Cookies allow you to recognize when you use the website as well as to provide a positive browsing experience. By using the platform, the user agrees that *Blue Smile – Unipessoal Lda* may use cookies for these purposes.

Cookies consist of small text files, which are placed inside your computer, tablet or mobile phone with your permission.

### TYPES OF COOKIES AND THEIR PURPOSE:

#### Strictly Required Cookies (Essential)

They allow you to browse the website and use its applications, as well as access secure areas of the website. Without these cookies, the services that you have requested, cannot be provided. Some cookies are essential to access specific areas of the website.

#### Analytical Cookies

These cookies are used to analyze how users use the website and to monitor its performance. This allows you to provide a high quality experience by customizing the offer and quickly identifying and correcting any issues that arise. These cookies are used solely for the purpose of creation and statistical analysis, and they never collect personal information.

#### Functionality Cookies

They keep the user preferences regarding the use of the website, so you don't have to reconfigure the website each time that you visit it.

#### Third Party Cookies

They measure the success of apps and the effectiveness of third-party advertising. They can also be used to customize a widget with user data.

### COOKIES CAN BE:

#### Permanent Cookies

They are stored for a variable time at the browser level on their access devices (PC, mobile and tablet) and are used whenever the user makes a new visit to the website. They are generally used to direct navigation according to the user's interests, allowing

to provide a more personalized service.

### **Session Cookies**

They are temporary, remain in the browser cookies until you leave the website. The information obtained allows us to identify problems and provide a better browsing experience.

### **HOW CAN YOU MANAGE COOKIES?**

Cookies help you get the most out of the *Blue Smile – Unipessoal Lda* website, as well as make a booking to be able to rent a particular vehicle. Most common web browsers allow you to accept, decline or delete cookies, in particular by selecting the appropriate settings in the software itself. The website of *Blue Smile – Unipessoal Lda* allows the user, after authorizing the use of cookies, to be able to disable not only part but all cookies.

Learn more about cookies through the Deco/Proteste website at <https://www.deco.proteste.pt/info/institucional/utilizacao-de-cookies>